



# Connecting Canadians: Freshwater

## 2022 Project Overview & Artist Guidelines



237 Wellington St,  
Kingston, ON K7K 0B5  
[hartcentre.ca](http://hartcentre.ca)

## Welcome! Here's a quick project overview.

*Connecting Canadians: Freshwater* will bring together Canada's network of inclusive arts studios and allied arts organizations to create artwork that supports a collective purpose. This year, H'art Centre has partnered with the Marine Museum of the Great Lakes at Kingston to celebrate the 50th anniversary of the Great Lakes Water Quality Agreement.

Participating studios will receive an information package to support this visual arts outreach project that will culminate with a National exhibit in the Fall.

In October 2022, we will show over 50 canvases and sculptures that **explore the importance of freshwater and how our shared waterways connect us**. It will be the first exhibit to be held in H'art's new space, The MIX. At the same time, The Marine Museum of the Great Lakes at Kingston will exhibit a 3-D diorama, co-created by the community and H'art artists.

The diorama will capture the Kingston community's appreciation of the stories and history of life and nature found in and around Lake Ontario. At the exhibit opening, audiences will be thrilled by "Water", an original H'art Studio piece created in collaboration with choreographer and dancer Camille Spencer and director Kathryn Mackay. H'art Studio dancers will perform the piece before a "Moving Shoreline", a thematic sculptural wooden backdrop on wheels created by a community of artists with disabilities.

### A little about us

H'art Centre is an award-winning, registered, not-for-profit, charitable community arts hub that provides artists with disabilities and those facing barriers with opportunities to create, study and produce works in the arts and collaborate with qualified, trained community artists in Kingston, Ontario. THE MIX is a new addition – a 4,000 square foot multi-use workshop space that features a public art gallery wall and presentation space. More than 30 donors contributed to support this expansion in 2021/22. Learn about H'art Centre, H'art Studio and The Mix [www.hartcentre.ca](http://www.hartcentre.ca)



The Marine Museum is a charitable organization founded in 1975 that is located at 55 Ontario St., the Kingston Dry Dock National Historic Site. The Museum holds a vast collection of artifacts, archival materials, periodicals and ship plans. Our mission is to inspire an enduring connection to the maritime heritage of Kingston and the Great Lakes, through our vision to be Canada's premier Museum for experiencing and preserving the maritime legacy – past, present, and future – of the largest interconnected bodies of freshwater in the world. [www.marmuseum.ca](http://www.marmuseum.ca)

## GUIDELINES AND INFORMATION

### Eligibility:

*Connecting Canadians: Freshwater* aims to bring together artists who participate in Canada's network of inclusive arts studios or allied arts organizations. We specifically welcome expressions of interest from the groups that took part in "Artists Connect". Artists Connect was presented by Ottawa's BEING Studio, in partnership with H'art Centre (Kingston), The Space (Ottawa), National accessArts Centre (Calgary), the Nina Haggerty Centre (Edmonton), and Propeller Dance (Ottawa). The show will feature 2D and 3D works in all media including, but not restricted to, painting, sculpture, fibre, and drawing.

### Theme - 'Freshwater'

When we find a collective purpose, we find community. One of the most important and essential elements in our communities is freshwater, we can't live without it. We are asking participating artists to think about their relationship with the water, their connection to the waterways, and how we must act to celebrate and protect such a vital community resource.

### Categories

The overarching idea is to have up to four pieces from organizations across Canada. They will be hung together to create one exhibit of 50 art pieces. We are seeking *Two-Dimensional Art: Acrylic, Watercolour or Mixed Media.*

### Project Schedule

- **Expressions of Interest:** Accepted until **May 31, 2022.**  
Please explain why your organization would like to be a part of this project.  
200 words maximum (Please submit by email to [hartinfo@hartschool.ca](mailto:hartinfo@hartschool.ca))
- **Notification of Acceptance: June 6, 2022**  
With your notification of acceptance, your organization will receive a Project Information Package so you can begin to shape ideas, ask questions and be aware of the timelines. Your organization will receive \$250 to get you started.
- **Confirmation of Participation Deadline:** No later than **August 15, 2022**  
Organizations should send us photos of participating artist(s) and the art they are sending so we can add them to our catalogue and promotion. Please use the format provided in "How To Submit Artwork").
- **Art Delivery Deadline:** Get it to us no later than **September 15, 2022**  
When your work arrives, we will send your organization another \$250.
- **Event Dates:** Opening Reception: Date to be determined  
Opening weekend: **October 22-23, 2022** Exhibit Closes: **December 3, 2022**
- **Art Return:** If it is sold, you will receive a cheque. Unsold art will be sent by **Dec 9, 2022**



## **Submission Guidelines:**

### **1. Physically the finished piece (s) of art :**

- Should be framed/finished and no larger than 20" x 20" (40 united inches i.e. 10" x 30" or 16" x 24" or smaller) The allotted best viewing and hanging area is approximately 48" x 48" so many smaller pieces can be hung. The total hanging wall area dedicated to one organization is 4 feet wide x 8 feet high. The exhibition will be hung to ensure guests with wheelchairs, other mobility devices, and/or low vision can enjoy the artwork.

### **2. The work demonstrates the following:**

- The artist's observations, thoughts or feelings
- Incorporates a local freshwater source (stream, river, wetland, or lake)
- With or without representations of the nature and wildlife that reflects your region or province

As an organization, you might want to consider:

- Sending one representative piece from four different emerging or professional artists who are interested in developing a marketable profile OR
- Sending four pieces created by one artist to further support the artist's profile.

## **Accepted Work**

Accepted work is to be delivered to H'art Centre, 237 Wellington Street, Kingston, Ontario K7K 0B5

Works on canvas do not need a frame. They will be hung as-is, so please consider using a canvas with stapling on the back of the canvas frame, not sides, and painting the sides to finish the piece.

Watercolours, mixed media, or works on paper must be suitably framed and mounted with or without mat. The entire framed piece can be sent without glass. When it arrives at H'art, we should be able to access the back of the piece and insert glass (no charge). H'art will wire the pieces for hanging.

A label, including Artist Name, Title of Piece, Organization, Medium, Dimensions, Selling Price, Name of Body of Water, and Artist's and Organization's Contact Information must be with each piece of submitted work. H'art Centre will include this information on standardized labels for the exhibit.

## **Pricing Suggestion**

The price of art depends on many things including, sellability, the market, market appeal, the audience's understanding of the process behind the work, marketing of the work, materials etc. If you are struggling with how to price your work, please reach out. We recognize every organization is different and pricing art is highly personal. We put together this simple example

to help: *“An entry-level to four-year level artist plans to submit 8”x10” watercolour with a store-bought frame. We would suggest a price in the \$40-\$100 range. Another artist wants to submit a 36” X 36” unframed canvas. We would suggest pricing in the \$200-\$500 range.”*

**Sales Commission:**

H’art Centre and The Mix receive 25% on the sale of any artwork.

The artist receives 75% of any sale.

H’art is exploring how we manage or not charge tax.

**Reception :** Artists and representative organizations will receive an invitation to the opening in October. H’art Centre is not responsible for travel or accommodations.

**Honorarium:** As described in the Project Schedule section, H’art will provide a \$500 honorarium (provided in two installments) to the organization to help cover the costs of administering this project, submitting artwork, and the delivery of the artwork.

**Liability:** While H’art Centre will be diligent in its care and custody of artwork, it will not assume responsibility for damage or loss of any piece of work when it is sent or returned.

**Authorization for use of images for advertising:** The work of artists whose work is accepted, and the submitted image of the artist, may be used for promotion or advertising for this project and reports to key stakeholders. By participating in this project, you authorize H’art Centre to use these images for this purpose.



Please feel free to share with like-minded organizations in your network. Questions, comments and/or help? please contact us at [hartinfo@hartschool.ca](mailto:hartinfo@hartschool.ca)

**We hope to connect with you soon!**

## HOW TO SUBMIT ARTWORK

We invite eligible organizations (that have received approval of their expression of interest) to use this format to submit images of artwork and supporting photos **by August 15, 2022**. The images will be used in the exhibit catalogue and in exhibit promotion.

Please email the following information to [hartinfo@hartschool.ca](mailto:hartinfo@hartschool.ca) and attach up to four art images, artist headshots, and organization's logo.

### 1. *Contact Information*

- a. *Name/Title:*
- b. *Organization:*
- c. *Email:*
- d. *Phone Number:*

### 2. *Art Information*

Artwork 1 Information: [Artist], [Title], [Medium], [Dimensions], [Price]

Artwork 2 Information: [Artist], [Title], [Medium], [Dimensions], [Price]

Artwork 3 Information: [Artist], [Title], [Medium], [Dimensions], [Price]

Artwork 4 Information: [Artist], [Title], [Medium], [Dimensions], [Price]

### 3. *Attachments*

- a) Art images should be attached and be 'jpg' format with 300 dpi resolution. Each image should have its filename in the following format: 'LastNameFirstNameTitleSize.jpg'.
- b) Artist headshots should be attached in 'jpg' format.
- c) Please attach your organization's logo

### 4. *Artist Information*

Please attach a Word document with the following for each artist.

Artist Name

Short artist bio (50-75 words)

Artist statement (100-150 words) for each piece.

**We recommend that you use a file transfer website such as WeTransfer.com to send this information if the attachment exceeds 15 MB.**

*We will also appreciate photos that show the process behind the creations. You can submit them by email to [hartstudio@hotmail.com](mailto:hartstudio@hotmail.com) throughout the project. You can also tag us when you post project photos on social media. Here are our social media handles:*



Facebook.com/HartCentreKingston



Twitter.com/HartCentre



Instagram.com/hartcentre

## Acknowledgement

H'art Centre gratefully recognizes the following organization for their support in 2022.



We would like to thank our project partner for collaborating on this initiative:

