



MIX IT UP!
CAMPAIGN

Dear Friend,

We envision H'art Centre to be a place where people with disabilities and those facing barriers can have access to and participate in Arts, Music, Dance and Theatre throughout their lives and as they age.

The pandemic revealed how vulnerable this vision of access to the arts is. Public health regulations and guidelines meant we had to limit the number of participants in our studio spaces. We coped by creating a virtual H'art Studio program and using THE BOX for Studio workshops. Although this helped in the short term, it left many isolated at home, wait listed to return, and impacted the mission of THE BOX. Dozens of community groups use THE BOX for inclusive workshops and performances, hundreds more audience members depend on that space to be introduced to voices and perspectives.

And it didn't just impact us. A 2020-2021 Artists' Needs survey conducted by GRIP Kingston, found 34.7% of responding artists said they most needed rehearsal/experiment/development space and 23.8% most needed presentation space.

But with every crisis comes an opportunity.

We discovered an available 4,000 square foot space right next door at 235 Wellington Street. Not only will it address our immediate concerns, it will help us take the next step towards our larger vision. We are taking over the neighbouring space to create a welcoming hub — called THE MIX— for people with disabilities, people who are D/deaf, MixAbilities-trained artist facilitators, and inclusive arts groups. Together, they'll be able to learn, develop, rehearse, exhibit, and collaborate. With this new space, we'll be able to bring inclusive theatre groups together for residencies and offer on-site outreach workshops. It will be an incubator for new inclusive arts leaders, accelerating positive change in Kingston and beyond.

We estimate the total cost for the "build-in" project and pilot year launch will be \$30,000.

Isolation and wait lists could continue for many after the pandemic if we don't address the real need for space and begin to invest in the development of future inclusive arts groups.

I invite you to take some time to review this project package and a booklet that introduces our organization's reach and impact. Then, let's tour the new space and chat more about how we plan to Mix It Up and Make It Happen. You can contact me at 613-545-1392.



Katherine Porter
Executive Director

**H'ART
STUDIO**

**THE
BOX**

**THE
MIX**

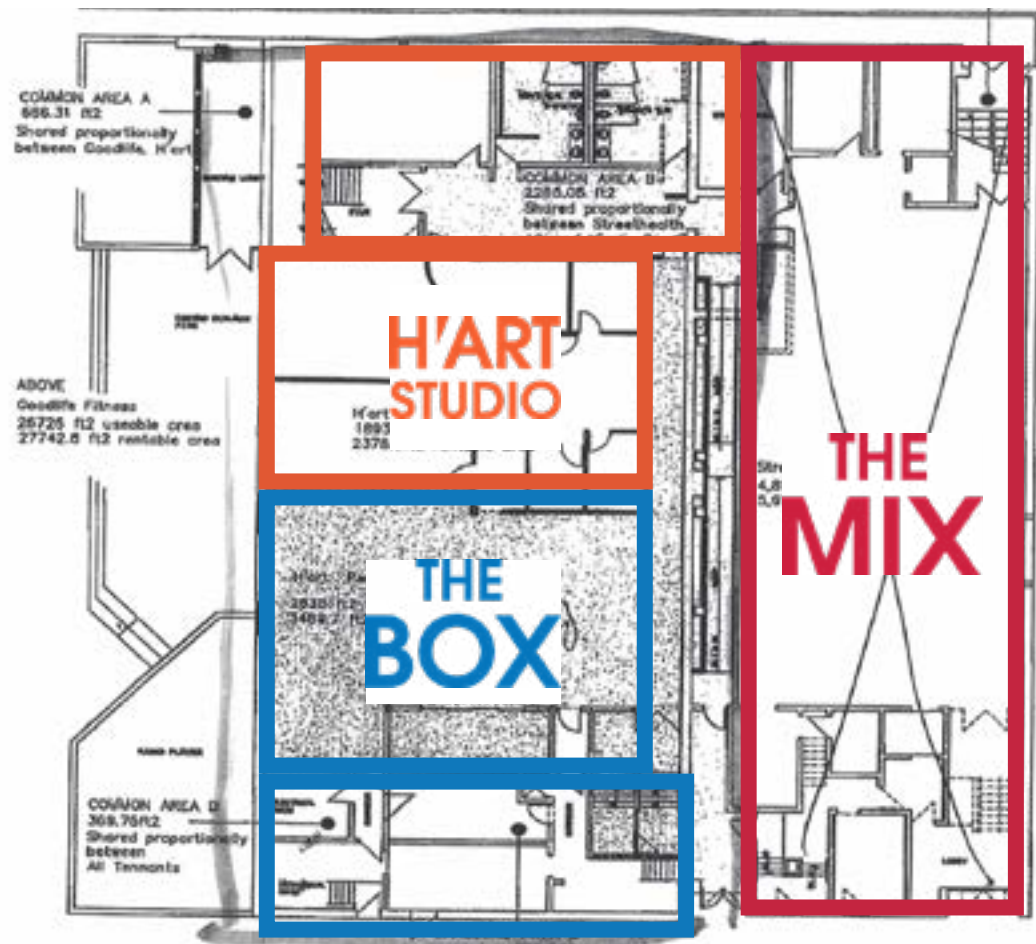


Where inclusive artists and people of all abilities learn, develop, rehearse, exhibit and collaborate.

*Public Art Gallery
Rehearsal space
Two workshop spaces
Partnership offices
Collaborative spaces*

MEET THE MIX!





**H'ART
STUDIO**

H'ART STUDIO facilitates artistic skill building and creation-based workshops for adults with developmental disabilities led by trained, professional local artists and arts educators.

**THE
BOX**

THE BOX is a 3,500 square foot accessible performing arts venue. THE BOX invites a diverse and inclusive population to present their creative work to the public. Features the Able Artist, an ongoing series bringing professional Canadian artists with disabilities and leaders in the inclusive arts field to Kingston.

**THE
MIX**

THE MIX will be a 4,000 square foot multi-use workshop space and public art gallery and presentation space. MixAbilities-trained arts facilitators, inclusive arts groups, and resident theatre companies offer outreach workshops, develop works, rehearse, train, and collaborate.

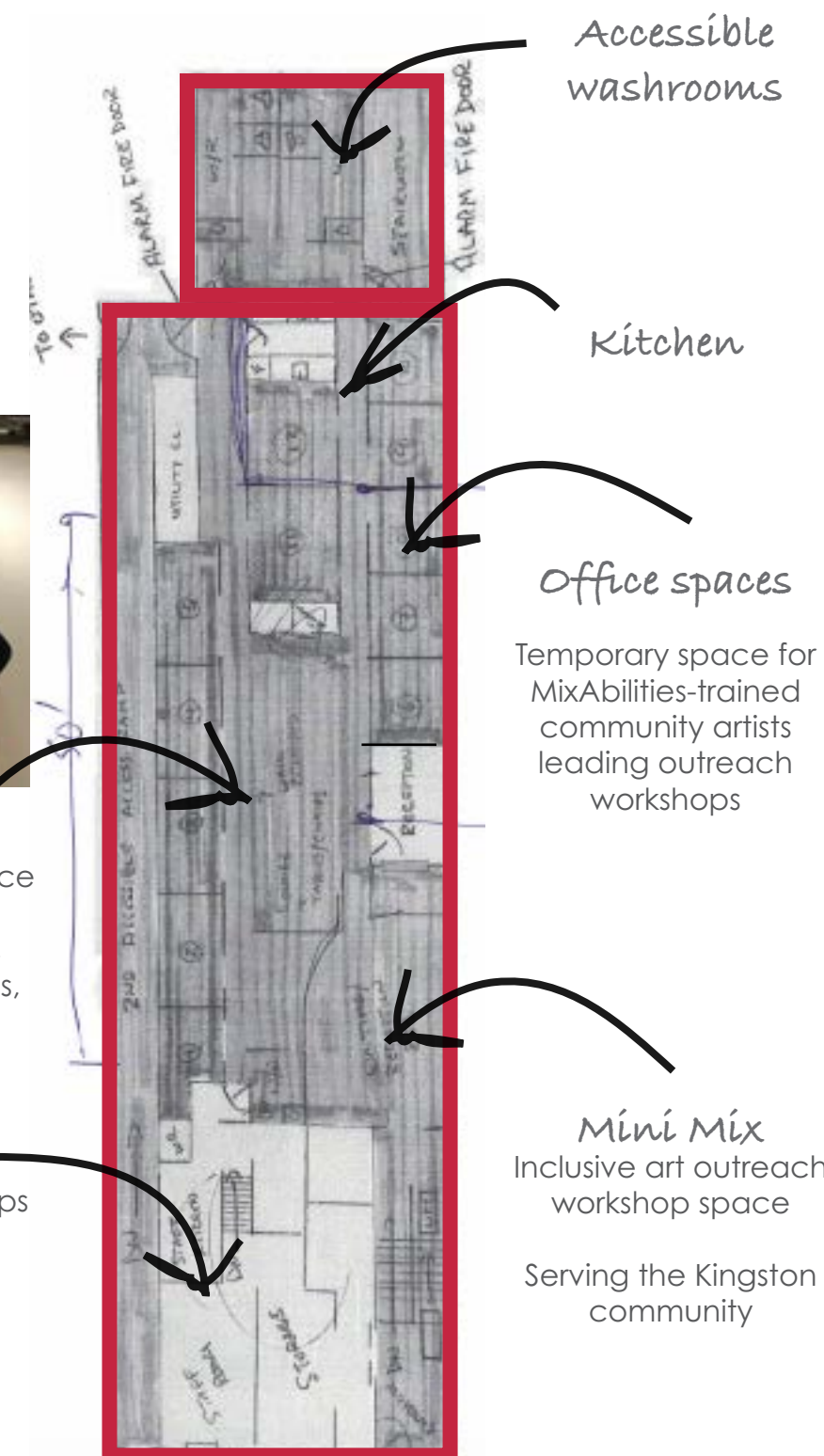


The Mix
Public Art Gallery & Multi-Use Space

Serving the D/deaf community, people with disabilities, their allies, and other artists who want to "mix it up" with them!

Office space
For Inclusive community arts groups

Other Features
Ample Storage
Accessible ramp entrance
Reception and Retail Space



Accessible washrooms

Kitchen

Office spaces

Temporary space for MixAbilities-trained community artists leading outreach workshops

Mini Mix
Inclusive art outreach workshop space

Serving the Kingston community

MEET THE MIX

A CLOSER LOOK

BRINGING PEOPLE, PROGRAMS, AND TALENTS TOGETHER

An incubator to accelerate inclusive arts in Kingston and beyond.

Emerging inclusive arts groups will develop and produce groundbreaking new works.

MixAbilities-trained artists will offer regular outreach workshops to diverse groups.

People with disabilities, the D/deaf community, and allies will have space to mix and create.



• \$30,000 by December

CAPITAL COSTS \$15,000

- Today, there are limited spaces available for artists to grow, work and create, particularly artists with disabilities or barriers.
- The space will feature a public art gallery, multi-use workshop spaces, reception/retail space, storage, and partnership offices.
- The Mix facility will receive new drywall, flooring, lighting, accessibility features, equipment, and doors. Your investment will help cover those costs and make it happen!

START UP COSTS \$15,000

- Throughout 2022, your investment will ensure adults and seniors with disabilities and from the D/deaf community can attend professionally-led arts workshops for free in THE MIX.
- The space will offer theatre and adaptive dance workshops for the community in this vital start up year.
- THE MIX and its outreach workshops will directly impact over 150 people every four months. Through marketing participants' successes and creative endeavours, THE MIX will invite hundreds more to experience the resulting exhibits, demonstrations and presentations over the year.

YOU CAN MAKE THE MIX A REALITY

We appreciate a donation of any amount. Your support will help with our campaign goals to build-in the space and launch introductory workshops.

\$4,000+ LEVEL

YOUR LOGO IN A WHIG AD
INVITATION TO OUR DECEMBER CELEBRATION
NAME ON DONOR PANEL
SOCIAL MEDIA SHOUT OUT
NAME ON WEBSITE
NAME ON ANNUAL REPORT

\$2,000+ LEVEL

INVITATION TO OUR DECEMBER CELEBRATION
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\$1,000+ LEVEL

NAME ON DONOR PANEL
SOCIAL MEDIA SHOUT OUT
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NAME ON ANNUAL REPORT

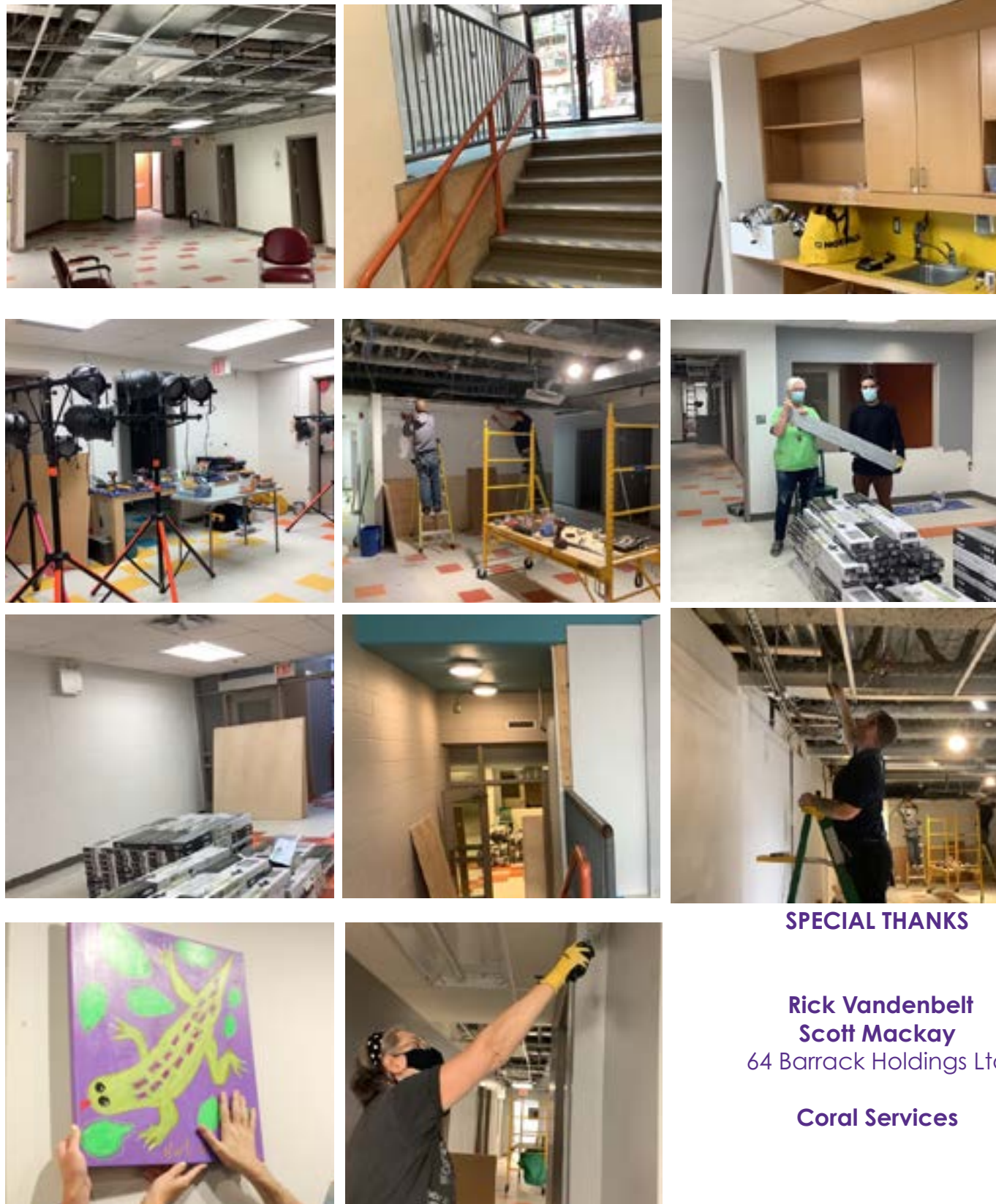
\$500+ LEVEL

SOCIAL MEDIA SHOUT OUT
NAME ON WEBSITE
NAME ON ANNUAL REPORT

*Please let us know if you would prefer that your donation be anonymous.

MIXING IT UP TOGETHER

SPONSORSHIP OPPORTUNITIES



SPECIAL THANKS

**Rick Vandenbelt
Scott Mackay**
64 Barrack Holdings Ltd

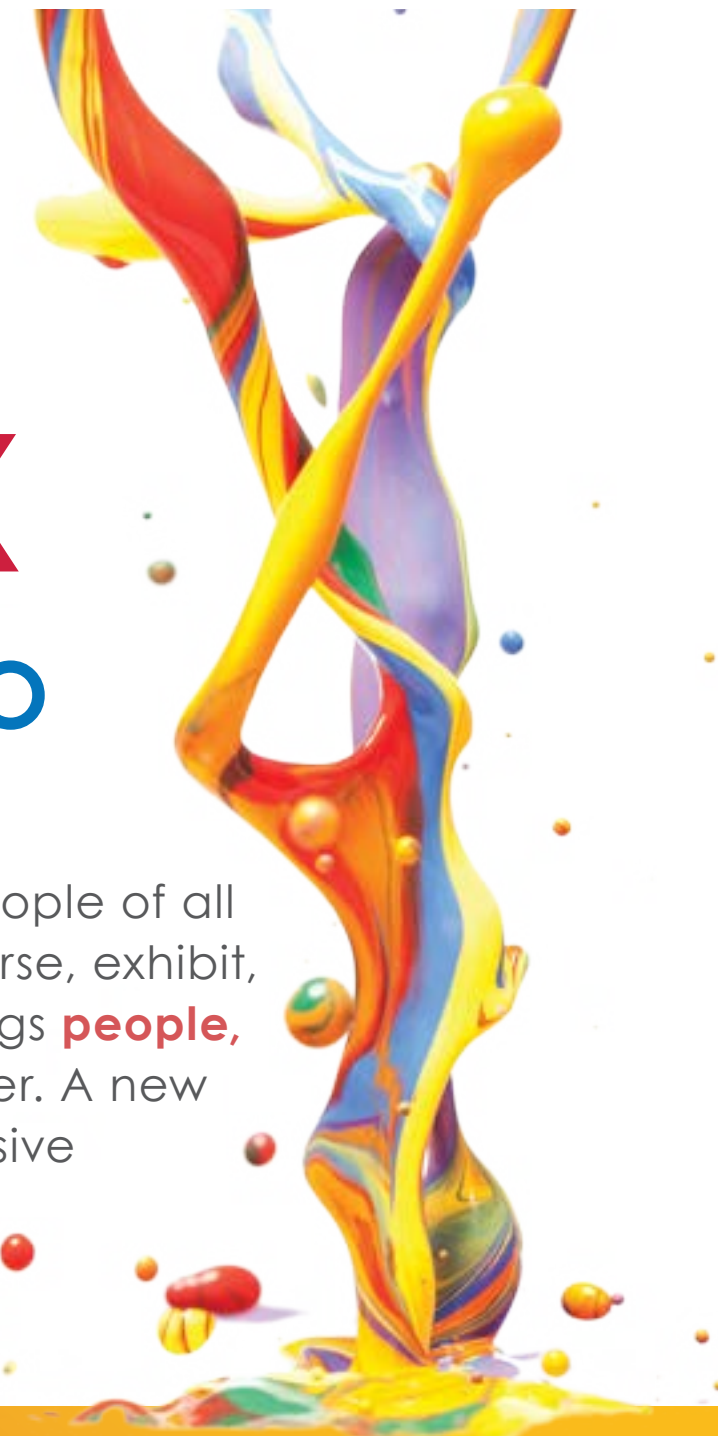
Coral Services



THE MIX

A NEW SPACE TO MIX IT UP!

Where inclusive artists and people of all abilities learn, develop, rehearse, exhibit, and collaborate. THE MIX brings **people, programs, and talents** together. A new incubator to accelerate inclusive arts in Kingston and beyond.



MAKE IT HAPPEN. DONATE TODAY.

Visit hartcentre.ca for details.

FOLLOW THE PROGRESS



PEOPLE
PARTNERSHIPS
ARTS GROUPS & FACILITATORS
RESIDENT THEATRE GROUPS



PROGRAMS
WORKSHOPS
COMMUNITY OUTREACH
TRAINING & DEVELOPMENT



TALENT
PUBLIC ART GALLERY
RECEPTION AREA
REHEARSAL SPACE

THE MIX

TWO WAYS TO DONATE

ONLINE

www.hartcentre.ca

BY MAIL



237 Wellington Street
Kingston, Ontario
K7K 0B5

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Questions?

Contact Andrea
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